



Scrollsaw Association of the World

Advertising
 1001 State Hwy 145 N
 Simpson, IL 62985
 618-658-0915

ADVERTISING RATES

Advertising Manager— Lee Neiden, Editor
 893a White Pine Drive
 Akron, OH 44313
 330-356-2408
 Email: sawdust@saw-online.com

Advertising Rates

| Description | Size | SAW Dust newsletter | | Directory | |
|---|--------------|---------------------|------------|-----------|------------|
| | | Item | Unit Price | Item | Unit Price |
| Business Card | 2" X 3 1/2" | SD-A | \$20.00 | DIR-A | \$35.00 |
| Business Card | 3 1/2" X 2" | SD-B | \$20.00 | DIR-B | \$35.00 |
| 1/4 Page | 4" X 5" | SD-C | \$30.00 | DIR-C | \$50.00 |
| 1/2 Page | 8" X 5" | SD-D | \$60.00 | DIR-D | \$100.00 |
| 1/2 Page | 4" X 10 1/2" | SD-E | \$60.00 | DIR-E | \$100.00 |
| Full Page | 8" X 10 1/2" | SD-F | \$120.00 | DIR-F | \$200.00 |
| Space on Covers is sold on a First Order basis—Call first to reserve space | | | | | |
| Inside Back Cover—1/2 Page | 8" X 5" | SD-G | \$70.00 | DIR-G | \$125.00 |
| Inside Back Cover—Full Page | 8" X 10 1/2" | SD-H | \$150.00 | DIR-H | \$230.00 |
| Outside Back Cover—1/2 Page | 8" X 5" | SD-I | \$80.00 | DIR-I | \$140.00 |
| Outside Back Cover—Full Page | 8" X 10 1/2" | SD-J | \$175.00 | DIR-J | \$250.00 |

SAW Dust is published four times a year in January; April, July; and October.

If the same ad is used in multiple publications, then you are eligible for a discount on your ad rate according to the chart below.

Select the issue and item # requested on order form. Total order, calculate discount, subtract discount from order. Balance due should be remitted with the order.

All ads are black and white (no color) and any artwork submitted should be camera ready.

Discount %

If the same ad is to be published in the SAW Dust newsletter or the Directory

Discount is

| | |
|---------|------|
| 2 times | 5 % |
| 3 times | 10 % |
| 4 times | 15 % |

Discount is applied to total price of Advertisement.

***Payment should be submitted with your order.
 Checks made out to SAW.***